



PANTHER PRICING

1. Information on the collection of personal data

In the following we inform you about the collection of personal data when using our website. Personal data are all data that can be related to you personally, e.g. name, address, e-mail addresses, user behavior.

The controller according to Art. 4 Sect. 7 of the General Data Protection Regulation (GDPR) is Panther Solutions GmbH, Friedberger Landstrasse 79, 60318 Frankfurt am Main, Germany, service@panthersolutions.de

When contacting us by e-mail or using a contact form, the data provided by you (your e-mail address, possibly your name and telephone number) will be stored by us in order to answer your questions. We delete the data arising in this connection after the storage is no longer necessary, or restrict the processing if there are legal storage obligations.

If we wish to use contracted service providers for individual functions of our offer or to use your data for advertising purposes, we will inform you below in detail about the respective processes. We will also specify the criteria for the storage duration.

2. Your rights

You have the following rights against us with regard to your personal data:

- Right to information,
- Right to rectification or erasure,
- Right to restriction of processing,
- Right to object,
- Right to data portability.

You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.

3. Collection of personal data when you visit our website

When using the website for information purposes only, i.e. if you do not register or otherwise provide us with information, we collect data about each visit to our website. These so-called access data or server log files include:

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Contents of the request (concrete page)
- Access status/HTTP status code
- The quantity of data transferred
- Website from which the request originates
- Browser
- Operating system and its interface
- Language and version of the browser software
- Terminal device.

We use this data only for statistical evaluations for the purpose of the operation, security and optimization of the offer and reserve the right, however, to subsequently check this data if there is a justified suspicion of illegal use on the basis of concrete indications. In this respect, the legal basis for the processing of personal data is Art. 6 Sec. 1 lit. f GDPR.

Use of cookies

In addition to the before mentioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive assigned to the browser you are using and through which certain information flows to the location that sets the cookie (here by us). Cookies cannot execute programs or transmit viruses to your computer. They serve to make the Internet offer more user-friendly and effective overall.

This website uses the following types of cookies, the scope, and function of which are explained below:

- Transient Cookies
- Persistent Cookies

Transient cookies are automatically deleted when you close your browser. This includes in particular the session cookies. They store a so-called session ID, which can be used to assign various requests from your browser to the shared session. This enables your computer to be recognized when you return to our website. The session cookies are deleted when you log out or close your browser.

Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete cookies at any time in the security settings of your browser.

You can configure your browser settings according to your wishes and, for example, refuse to accept third-party cookies or all cookies. We would like to point out that you may not be able to use all the functions of this website.

We use cookies in order to identify you for subsequent visits if you have an account with us. Otherwise, you will have to log in again for each visit.

4. The protection of your data by SSL

We protect the data entered by you by appropriate technical and organizational means. Our security measures are continuously monitored and improved in line with technological developments and organizational possibilities.

We use the latest Secure Socket Layer (SSL) security standard on all pages on which you enter personal data.

5. Further functions and offers of our website

In addition to the purely informational use of our website, we offer various services that you can use if you are interested. For this purpose, you must usually provide further personal data which we use to perform the respective service and to which the aforementioned data processing principles apply.

6. Newsletter

6.1 With your consent you can sign up for our newsletter which informs you about our current offerings.

6.2 We use the so-called double opt-in procedure to register for our newsletter. This means that after your registration we will send you an e-mail to the specified e-mail address in which we will ask you to confirm that you wish to receive the newsletter. If you do not confirm your registration within 24 hours, your information will be blocked and automatically deleted after one month. In addition, we store the IP addresses you use and the dates of registration and confirmation. The purpose of the procedure is to prove your registration and, if necessary, to clarify any possible abuse of your personal data.

6.3 Your e-mail address is the only mandatory information for sending the newsletter. The indication of further, separately marked data is voluntary and will be used to address you personally. After your confirmation, we save your e-mail address for the purpose of sending you the newsletter. The legal basis is Art. 6 Sec. 1 S. 1 lit. a GDPR.

6.4 You can withdraw your consent to the sending of the newsletter at any time and cancel your subscription to the newsletter. You can declare your withdrawal by clicking on the link provided in each newsletter e-mail or by sending a message to the contact details given in the imprint.

6.5 We draw your attention to the fact that we evaluate your user behavior when sending the newsletter. For this evaluation, the e-mails sent contain so-called web beacons or tracking pixels, which represent one-pixel image files stored on our website. For the evaluations, we link the data mentioned in § 3 and the web beacons with your e-mail address and an individual ID. Links received in the newsletter also contain this ID. With the data obtained in this way, we create a user profile in order to tailor the newsletter to your individual interests. We record the time you read our newsletter, which links you click on, and we infer your personal interests from this. We link this data with the actions you take on our website.

You can object to this tracking at any time by clicking on the separate link provided in each e-mail or by informing us of another contact method. The information is stored as long as you have subscribed to the newsletter. After you have unsubscribed, we store the data purely statistically and anonymously. Such tracking is also not possible if you have deactivated the display of images in your e-mail program by default. In this case, the newsletter will not be displayed completely and you may not be able to use all functions. If you display the images manually or click on a link, the above-mentioned tracking takes place.

7. Objection against the processing of your data

If you have given your consent to the processing of your data, you can withdraw it at any time. Such a withdrawal influences the permissibility of the processing of your personal data after you have given it to us.

Insofar as we base the processing of your personal data on a weighing of interests, you may object to the processing. This is the case if the processing is in particular not necessary for the fulfillment of a contract with you, which is described by us in the following description of the functions. In the case of such an objection, we ask you to explain the reasons why we should not process your personal data as we have done. In the event of your justified objection, we will examine the situation and either discontinue or adapt data processing or show you our compelling reasons worthy of protection on the basis of which we will continue processing.

8. Use of Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will generally be transmitted to and stored by Google on servers in the United States. However, if IP anonymization is activated on this website, your IP address will be shortened by Google in advance within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services to website operators relating to website activity and internet usage.

The IP address transmitted by your browser as part of Google Analytics is not merged with other Google data.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. In addition, you can prevent Google from collecting the data generated by the cookie related to your use of the website (including your IP address) and from processing this data by downloading and installing the browser plug-in available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>.

You can also deactivate tracking by clicking on the following link: [Deactivate Google Analytics](#)

This website uses Google Analytics with the extension “_anonymizeIp()”. This means that IP addresses are shortened for further processing and that it is not possible to identify you as a person. As far as the data collected about you is personal, this is immediately excluded and the personal data is deleted immediately.

We use Google Analytics to analyse and regularly improve the use of our website. The statistics obtained allow us to improve our services and make them more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is Art. 6 Section 1 Alt. 1 lit. f GDPR.

Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. Terms of use: <http://www.google.com/analytics/terms/de.html>, Privacy policy overview: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and privacy policy: <http://www.google.de/intl/de/policies/privacy>.

This website also uses Google Analytics for a cross-device analysis of visitor flows conducted through a User ID. You can deactivate the cross-device analysis of your use in your customer account under “My data”, “Personal data”.

9. Integration of YouTube videos

We have included YouTube videos in our online offering that are stored at <http://www.YouTube.com> and can be played directly from our website. These are all integrated in the “extended data protection mode”, i.e. no data about you as a user is transferred to YouTube if you do not play the videos. Only when you play the videos will the data mentioned in section 7 be transmitted. We have no influence on this data transfer.

By visiting the website, YouTube receives the information that you have accessed the corresponding subpage of our website. In addition, the data referred to in section 3 of this statement will be transmitted. This occurs regardless of whether YouTube provides a user account that you are logged in to or whether there is no user account. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish your profile to be associated with YouTube, you must log out before activating the button. YouTube stores your data as user profiles and uses them for advertising, market research and/or the design of its website to meet your needs. Such evaluation is carried out in particular (even for users

who are not logged in) to provide demand-oriented advertising and to inform other users of the social network about your activities on our website.

Such evaluation is carried out in particular (even for users who are not logged in) in order to provide demand-oriented advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this right.

Further information on the purpose and scope of data collection and processing by YouTube can be found in the Privacy Policy. There you will also find further information on your rights and setting options to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and is subject to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

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